

TEMIX AT BROADCAST ASIA 2008: NEW FLYAWAY FAMILY PRODUCT AND EASYLINK WiMAX FOR TV BROADCASTER

Booth 7G2-06

This Italian company chooses Singapore for the presentation of its latest FlyAway and WiMAX radio solution

Singapore, 17th June 2008 – Temix, after the great success met by its technology in the last two years in BroadcastAsia2008, is happy to again be at Asia's most successful broadcasting and digital multimedia technology event.

Temix is a small but highly innovative Italian company dedicated to the research, design, development, and manufacture of wireless data solutions for broadband wireless internet access, innovative satcom systems and sensor networks as well as various wireless mobile data applications.

Last year in BroadcastAsia2007 the company presented EasyFLYSAT-SP, a revolutionary self-powered Portable Satellite Terminal, suited to extreme applications where energy is not available.

So BroadcastAsia2008 is an ideal platform for Temix to present their new FlyAway with its high performance and size, 1.2 up to 2.4 meters and EasyLink WiMAX the innovative wireless terminal.

Temix has been operating in the area since 2006, and can rely on the following distribution partners: Getronics for North Africa and the Middle East, Syndacated Technologie for Pakistan, Trans-Image for India and Ultraserve for Hong Kong and China.

New FlyAway

The new series of FlyAway, size from 1.2 to 2.4 meters, is characterized by electrical and mechanical high performance. With frequency bands that cover the C, X, Ku, K and Ka it can have linear or circular polarization.

The use of innovative technical and technologically advanced materials such as carbon fiber for the construction of the reflector, makes FlyAway particularly suitable in all conditions of deployment, even extreme operating conditions, whilst ensuring maximum electrical performance.

The simplicity of deployment is one of the strengths of this product, the antenna can be operational in less than 5 minutes without the aid of any accessories, thanks to a streamlined operations mount tripod and petals reflector structure with no alignment adjustment, "screw free" locks and no critical keys. These solutions provide great structural soundness of the reflector which has high electrical performance, constant over time.

Like all Temix products, the new Flyaway family is widely customizable and adaptable to specific applications, both civilian and military.

EasyLINK WiMAX adopts the superior OFDM radio technology in 3.5 GHz or in 5 GHz bands, to overcome the need for Line Of Sight (LOS) links, overcoming the multi-path effect, typical in urban environments. It employs advanced features,

including Automatic Transmit Power Control, Forward Error Correction and Adaptive Modulation Algorithm. Furthermore, EasyLINK with WiMAX technology can work in both point-to-point configuration and point-to-multipoint configuration, with IP Full Duplex two way communication.

Armando Caravella, Founder and General Manager of Temix says: "WiMAX is currently a hot topic with the telecoms media and a great opportunity for the broadcaster, who can take advantage of this technology to quickly develop new video applications in the production of ENG news thereby reducing costs. WiMAX EasyLINK is extremely user friendly, compact to carry and can be deployed in less than 10 minutes".

Armando Caravella adds: "BroadcastAsia has become a key appointment for us. A great opportunity to better understand the market needs and consequently to develop the right solutions for wireless and satellite communications: technologically advanced, reliable and easy to use products. This is a great opportunity for us to take on the emerging Asian market".

About TEMIX

TEMIX is an Italian company dedicated to research, design, development and manufacture of wireless data solutions for broadcasting, broadband access and sensor networks as well as innovative satcom systems and wireless mobile data applications.

Founded in 2003 from an idea of the current management team, Temix currently has a development team of 24 hardware and software engineers and offers integrated, flexible and cost-effective solutions and a wide range of services including device and system designing (for electronics and microwave), manufacturing, integration and maintenance. The key points of the company's mission are excellence, flexibility, integrity and friendliness towards all customers, partners and suppliers.

For further information kindly visit: <http://www.temix.it>

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